



Frequently Asked Questions [FAQ]

GrowthAfrica 2017 Accelerator programme in Kenya and Uganda

APPLICATION & SELECTION PROCESS FAQ

Program details

1. How many ventures are you selecting for the program?

The total number is 24 – 12 in Kenya and 12 in Uganda.

2. Which sectors are eligible to apply to the programs?

The application is open to ALL sectors, provided the business meet the eligibility criteria. We do have a special attention to ventures in agribusiness, financial services, mobile/ICT, health, education, water and sanitation, manufacturing of affordable products for BoP, innovative retail and distribution concepts.

3. How many people per business can attend the program?

Two people per business can attend the program, preferable the [co]founders or founder plus a team member who are actively involved in running the business on a day to day basis.

4. Who will facilitate the programs?

The sessions are led by experienced facilitators who understand the dynamics of running a business and can provide valuable insights to the selected entrepreneurs.

5. Can I apply both for the Kenyan cohort and the Uganda cohort?

You should apply for the program in the country where you [and other participating team members] are based as the workshops will be happening in Kenya and Uganda on separate dates.

6. Where will the workshops be held?

The workshops will be held at GrowthAfrica offices for Kenya. The venue for Uganda will be communicated upon confirmation. Participating entrepreneurs are expected to cover the cost of their travel to the workshop venue.

7. How long is the program?

It is a 6 months' series of coaching sessions structured as: 5 days boot camp and subsequent six 3 days workshops, carried out on Wednesday-Friday every four weeks, providing you with enough time to apply what you have learned, plan and prepare for the upcoming workshop, and run your business in the capacity needed.

8. How many workshops am I required to attend?

We expect that the [co-]founder[s] who are the decision makers of the business attend the boot camp plus all the 6 workshops. To facilitate this, we have spaced the workshops and we provide you with a programme of activities including dates in advance to enable you plan better.

9. What will happen during the 6 workshops?

During the workshops listed below we will be analysing your business and going through your whole business identifying the gaps and working together on ways to improve your business while working on making your venture investment ready.

- Bootcamp: Intense business diagnostics
- Workshop #1: Customer engagement
- Workshop #2: Product innovation
- Workshop #3: Supply chain and production
- Workshop #4: Distribution and sales
- Workshop #5: Sages week
- Workshop #6: Foundation for scale and investment

10. What are the key dates that I should key in mind? And what happens at the key phases?

- Application deadline: March 12th, 2017 at midnight
- Semi-finalists selected: April 1st
- Finalists selected: April 10th
- Participants selected and contracts signed: May 19th

Application form

1. Is there an application fee?

No

2. Where do I submit my application form?

All application forms should be submitted online via:

[Click for Ugandan cohort](#)

[Click for Kenyan cohort](#)

3. Can I save my application form in a different format and submit it via email?

No, currently we do not have this option. Submission is ONLY done online via the above links. However, you can download the application package [here](#), answer the questions on a word document and copy paste them on the online form.

4. Can I start my application, save it and resume later?

No. We do not have this functionality.

5. Can I apply if my business does not fit any of the pre-defined sectors?

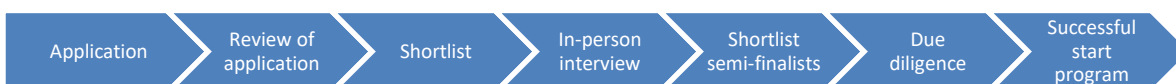
Yes. You can select “other” in the dropdown menu; provided your business meets the other application eligibility criteria.

6. When would I hear about the outcome of the application?

Within 2 weeks of the closing date of call for application.

7. What is the next stage after submitting the application online?

The stages of the application are illustrated below:



Please note you will be notified at each level of recruitment on your performance and qualification to the next stage.

8. Who should I contact if I am having technical issues with my application form or I need further clarification on the program?

You can send an email to Roseirene Githige on rwg@growthafrica.com with your name and country of application e.g. ATTN: Jane Doe _ Uganda. You can also reach us on any of these numbers: Kenya: +254 733 151 924 or +254 724 151 924.

9. What other documentation other than the application form should I submit

None. However, if you make it to an in-person interview, you might be required to come with some supporting documents, we will communicate to you on the required documents for the interview before hand.



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